

## **KAHLA celebrates enjoyment in a new form**

**Café Sommelier is the first coffee porcelain that was completely developed in accordance with the standards of professional coffee connoisseurs and baristas.**

Kahla, February 2012 - The innovative German porcelain manufacturer KAHLA is now bringing a new porcelain collection onto the market, which was designed solely with the basis for the perfect coffee enjoyment. For the concept, KAHLA acquired Michael Gliss, who since 2001 had made a name for himself in the culture of indulgence as the first coffee sommelier in Germany. Together with selected coffee roasters and baristas, Gliss defined the requirements and wishes of the professional for the optimal coffee equipment. The designer Barbara Schmidt, winner of numerous international design awards, developed the standards in terms of shape. From the outset, the focus lay on the concept of enjoyment. In its classic shape, the innovative design focuses on the experience of crema, flavour and taste.

### **Cups according to sommelier standard**

The Café Sommelier range comprises of a total of 21 parts, eight of which are cups, which all correspond to the new sommelier standard. A central feature is their oval shape downwards running up to the cross-section for the support of the perfect crema. An optimal thickness of the cup keeps the drink warmer for longer, whilst at the same time, the fragment is tapered upwards to the rim of the cup. The slim, smoothly rounded rim of the cup provides a comfortable drinking sensation. In addition, there is a classic elegant, harmonious appearance, firm hold to the saucer and large handles for a comfortable hold during the entire length of enjoyment. The asymmetrical saucer provides place for a spoon and a piece of chocolate.

Even with accessories, everything involves freshness, taste and aroma.

Therefore, there is a lid in three various sizes for the cups, which serves to seal in the flavour, a coffee filter for cups, as well as coffee carafe and a small sommelier

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bowl for coffee tasting in accordance with connoisseur style. A sugar bowl, which functions as a milk jug at the same time, as well as an etagère for sweet accompaniments are provided, as well as a porcelain coffee measuring spoon.

**Why a special coffee connoisseur collection?**

"Today coffee, our most popular everyday drink, is no longer simply coffee. Its preparation in recent years has become more and more of an enjoyment issue", explains the designer Barbara Schmidt: "An increasing number of people are interested in sustainably grown coffee, roasted by hand in small specialist roasteries. More and more frequently households are investing more money into premium coffee machines in order to be able to prepare coffee of a top quality standard. With Café Sommelier, KAHLA wants to give all these people the opportunity to perfect their coffee indulgence with porcelain specially created for this. The collection is a tool to help achieve the best coffee."

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KAHLA is the design brand under the German porcelain manufacturer. Over 70 international prizes for outstanding product design have been awarded to the pioneering concepts of in-house designer Barbara Schmidt and other creative designers. Alongside multifunctional ranges for domestic use, KAHLA provides a wide range of classic and creative hotel porcelain, as well as innovative promotional gifts. The porcelain factory founded in 1844 with head office in Thuringia has been family owned since 2000. Together with around 300 employees, managing director Holger Raithel consistently focuses on sustainably produced "Made in Germany" porcelain. KAHLA generates electricity from solar power with his factory's own photovoltaic system. The "KAHLA pro Eco" sign vouches for the environmentally oriented direction.

<b>KAHLA Café Sommelier</b>	
Design	<ul style="list-style-type: none"> <li>• Barbara Schmidt</li> </ul>
Conceptual advice	<ul style="list-style-type: none"> <li>• Michael Gliss</li> </ul>
Features	<ul style="list-style-type: none"> <li>• microwave-safe</li> <li>• dishwasher-safe</li> <li>• oven-safe</li> <li>• pro Eco</li> </ul>



KAHLA

PORCELAIN FOR THE SENSES



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